

Meyer / Stemmle
PACKAGING SOLUTIONS





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We package success

Meyer/Stemmle has been a leading German manufacturer of service packaging for several decades.

Our range includes carrier bags, gift packaging and a wide selection of food packaging options. We have specialist field staff who will be happy to advise you on the choice and design of your packaging concept.

Our subsidiary company AVIMA – Agency for Visualisation and Marketing will ensure an effective promotional vehicle for the design of your brand presence.



Das Zeichen für
verantwortungsvolle
Waldwirtschaft



“Excellent packaging and outstanding print quality – our strength.”

Several thousand customers are already taking advantage of the superb products and services offered by Meyer/Stemmle. The high degree of commitment displayed by our staff enables them to win the trust of clients every single day. The ability to supply everything from a single source is probably the most important factor in our success. Your order is in the

hands of a highly experienced in-house team which takes care of every stage of the process from creative design to technical artwork. We also have reliable production processes in place to ensure punctual delivery.

AVIMA draws upon the thousands of new concepts and logos it has created over the years to come up

with innovative designs for your packaging needs. And if we aren't able to produce a certain product ourselves, we will source it for you all over the world. Everything we procure is of the very finest quality. Another particularly important objective for us is to ensure that your product range meets the highest environmental standards.



Packaging

... is your most important advertising medium.

Packaging plays a crucial role. The messages that displayed on bags offer a USP and provide opportunities extending well beyond their function as a means for transporting goods.

We know all about making the very best use of packaging, irrespective of whether you'd like to use your packaging in order to generate additional sales or to convey a certain message – we know how to do it.



Did you know that an independent survey* has revealed that 85% of all passers-by on the street make eye contact with bags and the messages they bear? 40% of respondents were even motivated to buy the products advertised or to seek out the shops selling the relevant items.

Take advantage of the many years of expertise that our agency AVIMA – Agency for Visualisation and Marketing – is able to offer. Make the very best use of your packaging as an image medium or as an impetus to generate additional sales.

*A study of 627 persons specially commissioned by the German Association of the Flexible Packaging Industry





Your individual packaging concept

Regardless of whether you are looking for a traditional or unusual design, we develop individual packaging concepts that are perfectly tailored to suit your requirements.

One example of this approach was a sustainable packaging alternative in the field of fruit and vegetable bags that we developed for a leading food retailer. This involved the replacement of the single-use plastic bags with an eco-friendly multi-use option.



Paper carrier bags

From simple to exclusive. Paper carrier bags offer a plethora of design opportunities and have become an essential part of our everyday lives.

Standard paper carriers with cord or flat handles represent a practical and particularly cost-effective solution. FSC and PEFC certified materials have proven to fulfil sustainable forestry requirements. This also makes them a good technical alternative from an environmental point of view.

Are you looking to leave a lasting impression?

There are virtually no limits to creativity in the area of exclusive paper carrier bags. A wide range of papers, finishes and handle options all help make your carrier a real eye catcher.







Poly carrier bags

The plastic carrier bag remains one of the most widely used products in the retail sector. It is a practical everyday aid that offers impressive features such as ease of handling, high load capacity and reusability.

Did you know that plastic carriers **made from at least 80% recycled material** leave the least environmental footprint? They are followed in this regard by products made from renewable materials such as sugar cane.*

Convey a green image by using a sustainable packaging alternative manufactured from recycled waste film or opt for a renewable sugar cane model – the choice is yours.



* cf. EMPA, 2014 (Environmental relevance of various carrier bags)



Woven reusable carriers with striking print motifs can be used in a multitude of settings – on the beach, for shopping and even at trade fairs. This is a washable bag that offers both a long product life and a high load capacity. We are already able to implement individual designs in short production runs.

Woven & non-woven reusable carriers



Non-woven reusable carrier bags feature a soft material that provides great flexibility. They also have very good load-bearing properties and are particularly popular with shoppers and advertising campaigners. Ask us about creating your own individual design.







Cotton carrier bags

Cotton carriers can be produced in many different qualities. The ecological Fair Trade version is amongst the most popular. All bags are washable and can be used multiple times. Various designs can be produced with features such as a choice of handle options or sew-in logos.





Gift packaging

We offer a huge range of gift packaging solutions to suit any occasion. These include everything from individual carriers with special finishes to high-end presentation boxes.





Gift packaging from Meyer/Stemmler underlines the quality of your high-end products and enables your staff to pack goods stylishly, rapidly and without stress, even when stores are busy. Our gift wrapping has been designed with short processing times in mind. This permits every aspect of the packing process to move swiftly.





Take-away sales

Snacks have developed from a trend into a mass phenomenon, and this has led to considerable demand for take-away articles.

Attractively pre-packed goods deliver a real time-saving benefit for staff and customers alike, especially during rush hour periods in the early morning, at lunchtime and in the evenings.



Our [wrap packaging](#) is the perfect way to present this particular trendy food creation.



Snack cups offer a filling capacity of 700 ml and are an ideal way of serving soups or salads.

Our **snack boxes** make it easy to transport potentially messy food such as pasta dishes and filled mini-doughnuts securely.



The **snack bag** is the perfect packaging solution for flat breads and filled sandwiches to be eaten on the go.



Snack pouches allow pastries to be pre-packed as well as showcasing food in a stylish manner.

Packaging to go

Take-away businesses require the right packaging if they are to secure long-term success.

We present a selection of our top articles here. All packaging options are available in a "stock print" version. We can, of course, also offer individual design solutions.

Please see our detailed snack catalogue for more information.



We can produce single-ply promotional **napkins** in your own design on request.



Snack boxes in various sizes and featuring between 2 and 6 punched cup holders make it easy to transport a huge range of menu combinations. The single box provides room for a snack, a muffin and a beverage. The large model can hold double the quantity.





AVIMA – your Agency for Visualisation and Marketing

AVIMA is an inhouse Agency that specialises in packaging. Over the past fifteen years, we have developed into a genuine innovator. More than 1,000 customers are already placing their trust in the know-how we are able to supply. Our clients range

from specialist bakery shops to retail chains that operate on the international stage. AVIMA will realise your advertising materials and provide them print ready, to ensure an utmost print quality.

POS ADVERTISING MATERIALS

We enhance the sales environment by adding extra touches such as hang tags, special label concepts and even large-format posters. All of the above are also available in small production runs.



The type of packaging you use is one factor to boost your sales. Another important element is redesigning your brand in order to leave a lasting impression on your clients.

Our many years of experience, particularly in areas such as flexographic printing, mean that we are able to offer both an enormously high degree of creativity and deliver cost-effective implementation. **This is a benefit that you should make full use of.**

Want to know more?

Contact us on +49 (0) 2630 - 505816.



WE
PACKAGE
SUCCESS!



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